

RAMOS

2nd floor B. 10/24



Crawford Ranch-Modern; Model 54, Customized with color.



Crawford Ranch-Modern; Model 52, Customized with color.

## HOW TO CHOOSE YOUR GARAGE DOOR

4th 5



Crawford Riviera; Model 53, Customized with Carved Panels.



Crawford Riviera; Model 55, Customized with color.

## FOR BEAUTY, EASY OPERATION, ECONOMY



Crawford Model 410 with Muntin Windows.



Crawford Panel Modern; Model 44, Customized with color.

# Crawford

THE DOOR OF A THOUSAND FACES



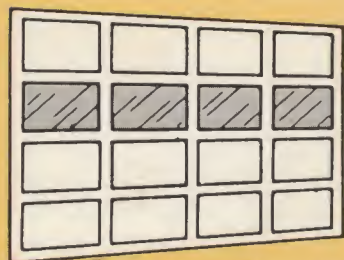


# Crawford

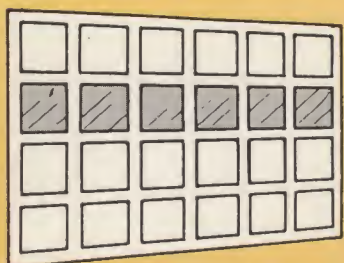
## SINGLE CAR GARAGE DOORS



Ranch; Model 42.



Panel-Modern; Model 44



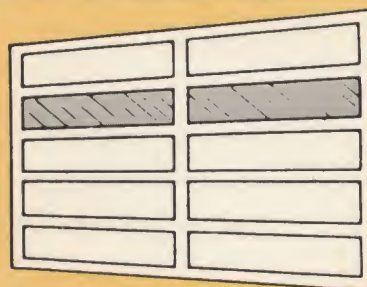
Contemporary; Model 46

### How to Choose Your Garage Door

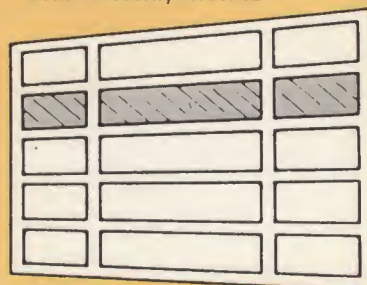
Begin with basic size and design. Width and height are both important. Most doors used to be eight feet wide and many still are. However, wider cars have made the nine foot and ten foot door widths popular because the wider opening makes it just that much easier to get in and out of your garage. So, for extra convenience, make your single car door at least nine feet wide.

Most doors used to be eight feet high but lower cars have made heights of 6'6" and 7'0" popular. The 7'0" height is ample unless you drive in with loads (such as a boat) on top of your car. However, remember that a lower door permits a lower garage and this looks better because it makes your home frontage look longer.

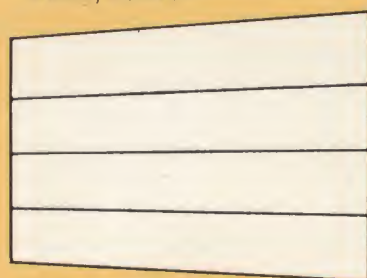
On all panel doors four sections high, the third section from the bottom may be furnished with glass instead of hardboard and on doors five sections high, the fourth section may be glass. Optional at slight extra cost.



Ranch-Modern; Model 52



Riviera; Model 53



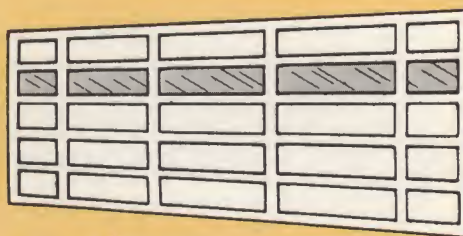
Flush-Modern; Model 40

# Crawford

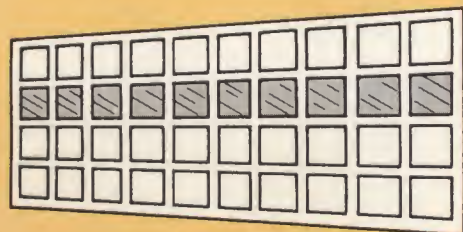
## TWO-CAR GARAGE DOORS

A double garage is always better than a single. If you use only one car, the other half of the garage is great for storage. When you sell your home, the buyer may have two cars (about 25% of car-owning families have two) and he'll want a double garage. Also, the double-width opening makes it much easier to drive out and in. So, when you plan your garage, make it a double.

All Crawford Doors are designed to combine gracefully with America's favorite architectural styles and also, to give you, the home owner, an ample selection of designs from which to choose. Don't expect to get good designs and good quality woodwork in cheap doors. Remember that your garage door is the largest, most conspicuous single area in your home frontage and it is good judgment to pay a few dollars more for a really good door of good design.



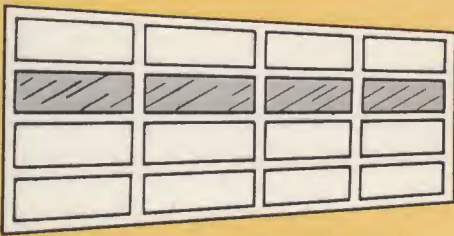
Riviera; Model 55



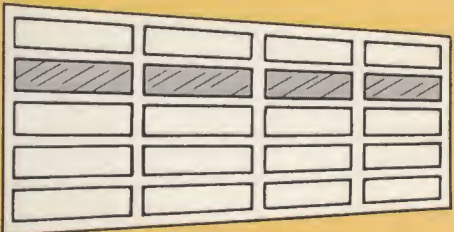
Contemporary; Model 410



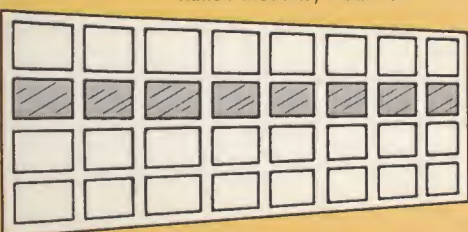
Flush-Modern; Model 40



Ranch; Model 44

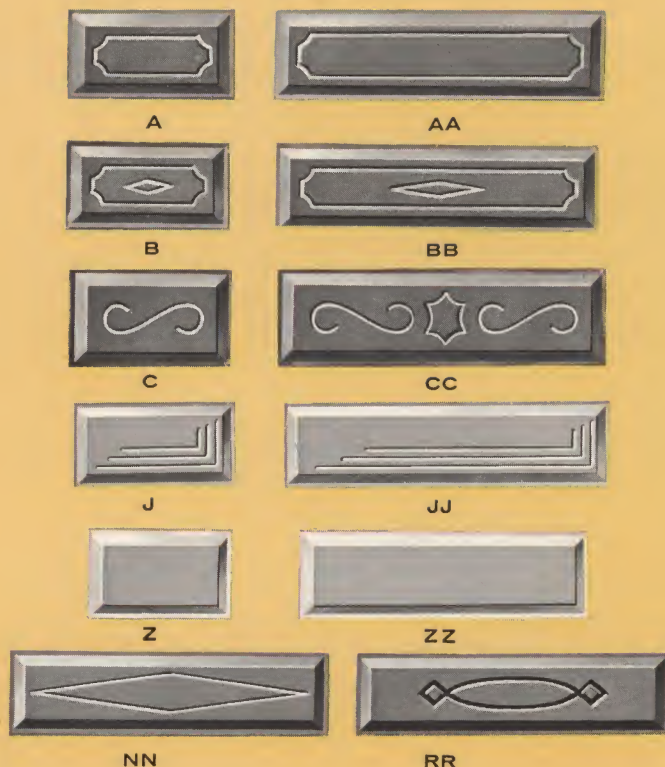


Ranch-Modern; Model 54



Panel-Modern; Model 48

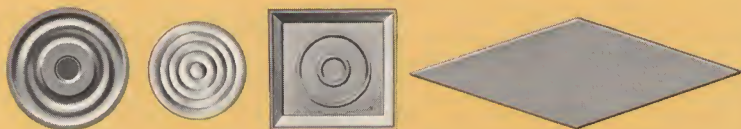




## Beautifully carved custom panels in traditional and modern designs to express your personality

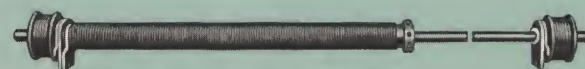
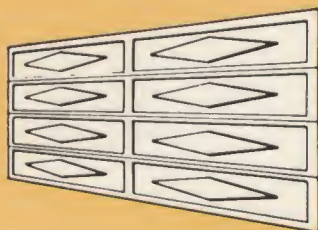
With the garage door occupying such a large and prominent area of the frontage in today's homes, and, since it is brilliantly illuminated by every visitor's headlights arriving in the driveway, many home owners naturally want to make their door something of a showpiece, an expression of their own personality.

This is quite easy to do with the decorative accessories Crawford has provided in these Carved Hardboard Panels and Raised Carved Hardboard (or Wood) Panels used in place of standard, plain panels. Whether they are treated in restrained or dramatic color schemes, these carved panels always produce rich and striking effects and add distinction to the entire home frontage.



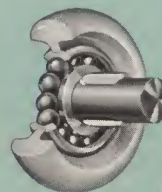
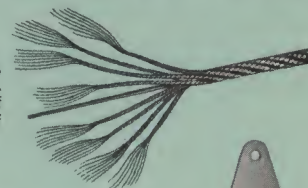
## Rosettes and overlays for artistic effects you can create yourself at little cost

You can spend a pleasant and most rewarding weekend Customizing your Crawford Door with these simple, inexpensive and easily applied aluminum rosettes or hardboard overlays. They are applied to the standard plain door panel in any pattern or combination you wish. Painted in a decorative color scheme, they give you something different, individual, beautiful.

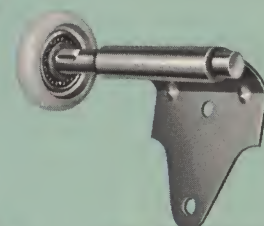


**OIL-TEMPERED SAFETY TORSION SPRING** mounted on full width tubular steel shaft which carries twin cable drums and turns in roller bearings. Adjustable for exact door balance. Double springs on double doors.

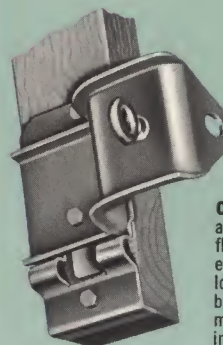
**SELF-LUBRICATING CABLE.** 56 strand, aero-type, rustproofed. Support 11 times the weight of the door. Three times the life of ordinary cables.



**NYLON TIRE ROLLERS** roll smoothly on 13 plated ball bearings. Quietest running rollers on any garage door and practically wear-proof. Steel tire rollers also available.



**300-POUND TEST HINGES** add to rigidity and keep door sections in true working alignment.



**SNUG-FIT ROLLER BRACKETS** grip roller shafts tightly, eliminate play and assure quiet operation.

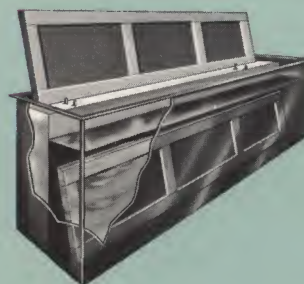
**CRADLE BRACKETS** at each corner are flanged under door edge to take the lift load. Bolted through both upright and cross members thus reinforcing entire door corner.



**DAMAGE-PROOF NIGHT LATCH** in stamped steel case. No breakage problem. Brass or nylon cylinder for highest durability.

## This is how we seal wood fibers with Crawford Magi-Cote

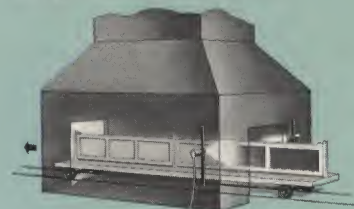
(optional, extra)



Magi-Cote is a clear liquid which protects all unpainted surfaces. Penetrates wood fibers and seals them against termites, fungi, dry-rot, moisture, etc. Excellent paint base.

## Or, you can have your door prime coated\* (optional, extra)

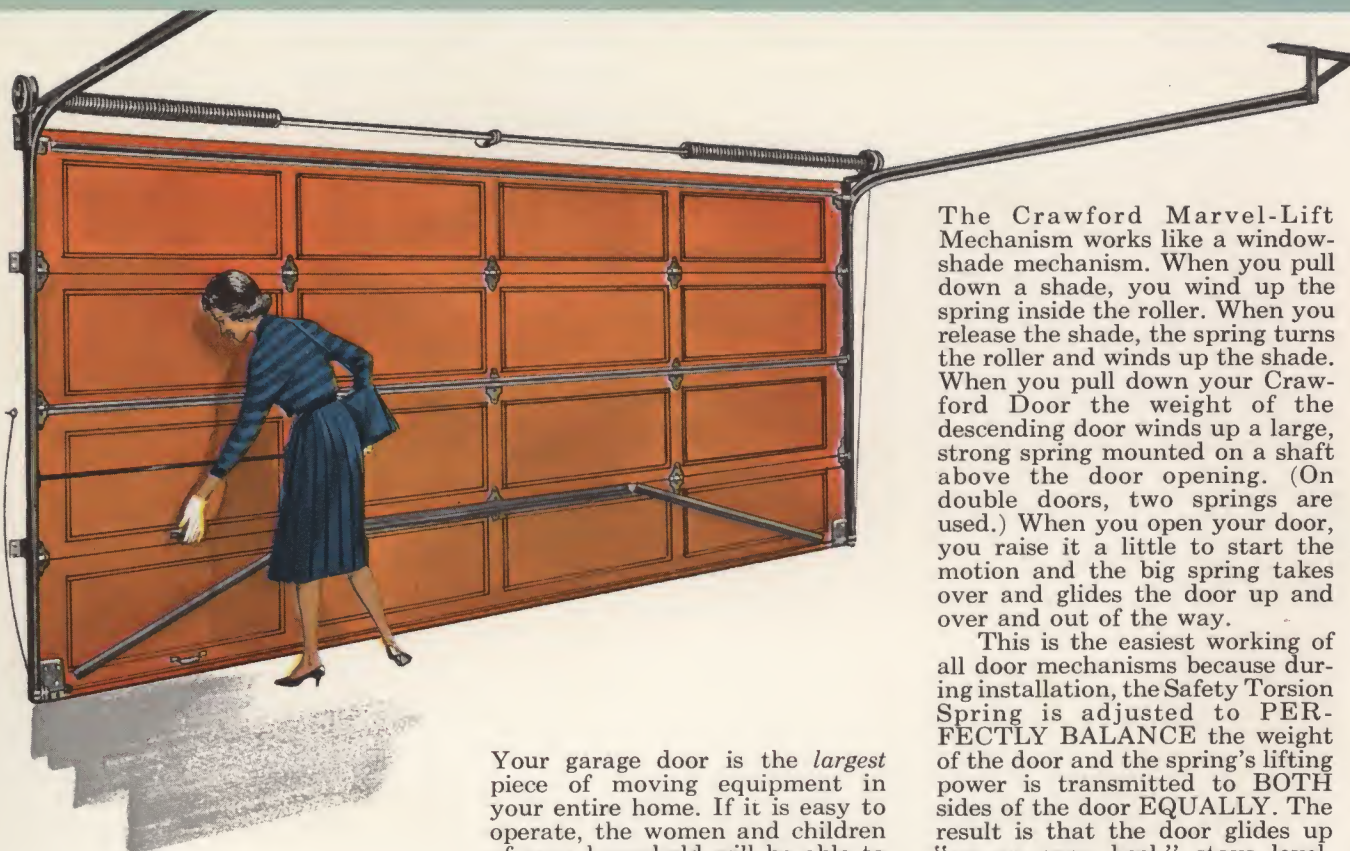
Many home owners have their doors prime coat painted before delivery to the job to protect them from moisture, dirt, etc. Crawford factory prime coating seals each door section with alkyd resin primer applied by high-pressure, airless spray and air dried. Edges are sprayed, too.



\* Available in most sections of the country.



This is the famous  
**CRAWFORD *MARVEL-LIFT* MECHANISM**  
 with the **SAFETY** torsion spring  
 that **STORES ENERGY** to raise your door  
 at a touch of your finger



The Crawford Marvel-Lift Mechanism works like a window-shade mechanism. When you pull down a shade, you wind up the spring inside the roller. When you release the shade, the spring turns the roller and winds up the shade. When you pull down your Crawford Door the weight of the descending door winds up a large, strong spring mounted on a shaft above the door opening. (On double doors, two springs are used.) When you open your door, you raise it a little to start the motion and the big spring takes over and glides the door up and over and out of the way.

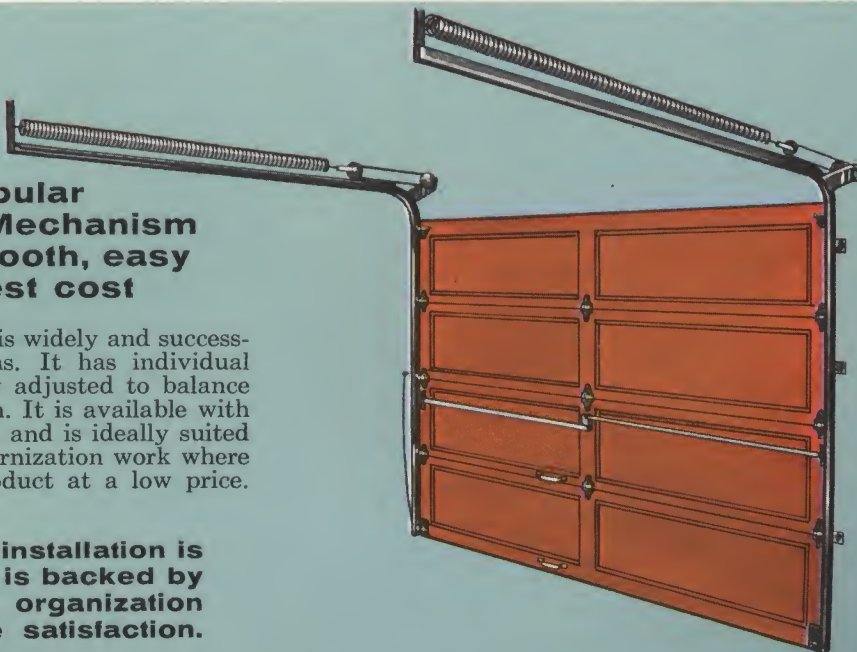
This is the easiest working of all door mechanisms because during installation, the Safety Torsion Spring is adjusted to **PERFECTLY BALANCE** the weight of the door and the spring's lifting power is transmitted to **BOTH** sides of the door **EQUALLY**. The result is that the door glides up "on an even keel," stays level, doesn't get racked out of square by uneven pull and doesn't jam or bind in the opening. And, with just a little care, this easy operation stays with the Crawford Marvel-Lift Mechanism all its life.

Your garage door is the *largest* piece of moving equipment in your entire home. If it is easy to operate, the women and children of your household will be able to use it with confidence and safety. Crawford Marvel-Lift Doors have been in use all over the country and abroad for thirty years and they are still unequalled for easy operation.

This is the popular  
**Crawford Standard Mechanism**  
 which gives you smooth, easy  
 operation at lowest cost

This is a simplified mechanism which is widely and successfully used in lower-cost installations. It has individual springs on each side which are easily adjusted to balance the door and assure smooth operation. It is available with any Crawford Door, single or double, and is ideally suited for use in smaller homes and in modernization work where the owner wants a good quality product at a low price.

**Every Crawford Door and installation is guaranteed for one year and is backed by a factory-trained service organization to assure your complete satisfaction.**







# Crawford

## STYLIST FLUSH DOOR

America's most beautiful—finest in construction, strongest and most durable—available in Custom and Standard models



Crawford Stylist Standard Flush Door is designed and engineered to give the beauty, strength and durability of a de luxe door at ordinary door price.

Flush doors with flat, one piece surfaces *outside and in* have always cost much more than paneled doors. But, Crawford set out to find a way to give you these popular doors at almost no price premium and the unique Stylist door is the highly successful result.

The frame is beautiful redwood, strong, light, durable. The outer "skins" or panels are Marvel-Life

hardboard, guaranteed not to split, splinter, check, crack or delaminate due to natural conditions of weathering or exposure. The printed guarantee shown at the right applies to every Stylist Flush Door. The core which fills the interior and reinforces the panels is a web of fiber honeycomb, impregnated with plastic preservative and waterproof-glued under pressure to *both* surface panels and to the frame so that the whole structure becomes a unit.

The honeycomb is one of the strongest of all structures. Combined with these high-strength panels and frame, it makes this the strongest of lightweight flush doors.

### Guaranteed FOR LIFE OF DOOR

This door has genuine Crawford Marvel-Life Panels, a hardboard product especially developed for this use. Crawford Door Company features Marvel-Life Panels in its doors for reasons of quality and lifetime service. Crawford Marvel-Life Panels are guaranteed not to split, splinter, check, crack or delaminate due to natural conditions of weathering or exposure. Crawford Door Company will furnish a replacement panel if a Crawford Marvel-Life Panel does not comply with this guarantee.

Crawford Door Company  
Detroit 5, Michigan



It also provides unique insulating efficiency because dead air sealed in the honeycomb structure cuts leakage of cold through the door into the garage. (Metal doors offer no such protection.) Weather strips around top and sides and a flexible, non-freezing strip across the bottom of the door seal out dust, wind, rain and snow. This complete weather protection is particularly important when garages are adjacent to living quarters.

Because the panels are flat and are one piece the full door width, there is almost no limit to the variety of designs which can be applied.

The inside face is just as good looking as the outside (unlike some doors which have NO inside facing). On double width doors, the structure is further strengthened by the steel trusses shown at the left.

# Crawford

Marvel-Lift Garage Doors, more than a million and a half in daily use throughout the world



# This is how you open and close your Crawford Door LIKE MAGIC from inside your car

Arriving home on a stormy night, open your garage door at a touch of your finger and drive right in without getting wet! Wonderful, isn't it! And it's even more wonderful on cold, dark, snowy winter nights!

All you need is a Crawford Marvel-Lift Garage Door equipped with a General Motors Delco-matic Garage Door Operator which enables you to open and close your Crawford Door simply by touching a control bar or button in your car as you enter and leave your driveway.

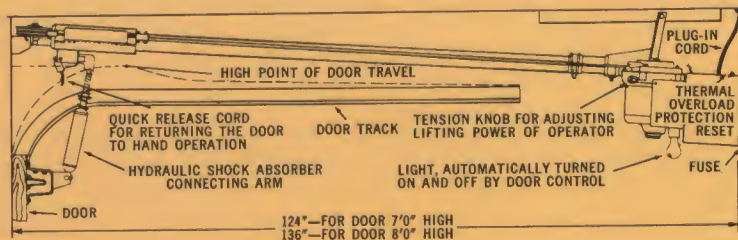
Two types of controls are available with the Delco-matic completely transistorized Hand Transmitter, and the conventional push-button type. In the case of the new Hand Transmitter **NO INSTALLATION IS REQUIRED IN THE CAR.** The driver simply touches a bar on the Hand Transmitter as he leaves his driveway, and the door closes. Returning, he touches the bar again and the door opens, light goes on and he drives in. Another touch on the bar closes the door.

When cars are traded, there's no problem; the Hand Transmitter is simply taken from one car to another.

For those who prefer it, we still provide the push-button control installed on the dash of the car. This will still have the appeal of always being there, never forgotten or mislaid. And, of course, it can be transferred from one car to another.



Whether your home is old or new, this is a convenience that all your family will enjoy every day. And, Delco-matic is safe. It stops automatically if it touches an obstruction and, it reverses instantly at a touch on the button. There's a Crawford Door to harmonize with every home. Equipped with a G.M. Delco-matic Electric Operator it gives you wonderful convenience, weather protection, personal safety after dark, and, for the elderly, relief from risk of physical strain.



**ABOVE**—The Delco-matic is extremely compact and needs only 2½" of room above the line of door travel. It is powerful; operates single or double door or two singles in tandem. It has all kinds of built-in safety devices including **AUTOMATIC STOPPING** at ANY obstruction. It is one of the most rewarding improvements you can add to your home.



## Crawford

MARVEL-LIFT GARAGE DOORS



## Delco-matic

GARAGE DOOR OPERATORS

*Call*  
**GARAGE DOOR  
HEADQUARTERS**

**CRAWFORD-HOLLYWOOD DOOR SALES, INC.**

1118 CENTRAL AVE. P. O. BOX 39F

Metairie, La. (New Orleans Area)

VE 5-3894 - VE 5-645F





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Two Delco-matic Transmitters are included in the type. In NO IN THE C the Hand and the bar again he drive the door. When Hand T to another. For push-button car. This being the course, another.



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ABOVE—The of room above double door devices include one of the most rewarding improvements you can add to your home.



**Delco-matic** GARAGE DOOR OPERATORS

*Call*  
**GARAGE DOOR  
HEADQUARTERS**

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